

A-Engrossed
Senate Bill 306

Ordered by the Senate May 24
Including Senate Amendments dated May 24

Printed pursuant to Senate Interim Rule 213.28 by order of the President of the Senate in conformance with pre-session filing rules, indicating neither advocacy nor opposition on the part of the President (at the request of Senator Bill Morrisette)

SUMMARY

The following summary is not prepared by the sponsors of the measure and is not a part of the body thereof subject to consideration by the Legislative Assembly. It is an editor's brief statement of the essential features of the measure.

[Increases criminal penalties for selling, giving or otherwise providing alcoholic beverages to person under 21 years of age.]

Deletes prohibition disallowing placement of signs or displays authorized by Oregon Liquor Control Commission in positions within commission-established store that are visible from outside store.

A BILL FOR AN ACT

1
2 Relating to alcoholic beverages; amending ORS 471.750.

3 **Be It Enacted by the People of the State of Oregon:**

4 **SECTION 1.** ORS 471.750 is amended to read:

5 471.750. (1) The Oregon Liquor Control Commission shall establish such stores and warehouses
6 in such places in the state as in its judgment are required by public convenience or necessity, for
7 the sale of spirituous liquors, wines and other alcoholic liquors containing over five percent alcohol
8 by volume, in sealed containers for consumption off the premises. It shall keep on hand in such
9 stores or warehouses such quantities and kinds of alcoholic liquors as are reasonably required to
10 supply the public demand. Any person qualified to purchase such liquors from the commission has
11 the right to present to the commission, or at any of its stores, an application for any kind or brand
12 of alcoholic liquor which the person may desire and which may be manufactured or obtainable in
13 any place in the United States, and the commission shall obtain such liquor and sell it to the ap-
14 plicant. No such store shall be established in any county or incorporated city of this state where a
15 local prohibitory law is in effect. The commission shall adopt rules governing advertising by stores
16 operated by the commission. The commission may appoint agents in the sale of said liquor under
17 such agreement as the commission may negotiate with said agents or their representative.

18 (2) Rules relating to advertising adopted by the commission under subsection (1) of this section
19 shall allow signs and displays within its stores for the purpose of supplying consumer information
20 to customers, including but not limited to discounts, sales and other specials. Commission discretion
21 with respect to those signs and displays shall be limited to regulation of the content, size, number
22 per brand, type and duration of the sign or display. Signs and displays may be supplied by man-
23 ufacturers, wholesalers or distributors, and may bear the name of a particular distillery, supplier
24 or brand of liquor. The use of signs and displays shall be optional with the agent appointed by the
25 commission. *[In no event shall signs or displays authorized by the commission be placed in positions*

NOTE: Matter in **boldfaced** type in an amended section is new; matter *[italic and bracketed]* is existing law to be omitted. New sections are in **boldfaced** type.

1 *within the store where the sign or display would be readily visible from outside of the store.]*

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